



**NCM 2009 Creative Deadlines**

RED dates are affected by a HOLIDAY

Flight #	Flight Date	Completed Ad (10 Business Days)*	NCM Internally Produced Ads (20 Business Days)	Modular Ads (15 Business Days)
1	Friday, January 2, 2009	Monday, December 8, 2008	Monday, December 1, 2008	
1	Friday, January 9, 2009	Monday, December 15, 2008	Monday, December 8, 2008	
1	<b>Friday, January 16, 2009</b>	Monday, January 5, 2009	Monday, December 15, 2008	
1	Friday, January 23, 2009	Monday, January 12, 2009	Monday, December 22, 2008	
2	Friday, January 30, 2009	Monday, January 19, 2009	Monday, January 5, 2009	
2	Friday, February 6, 2009	Monday, January 26, 2009	Monday, January 12, 2009	
2	Friday, February 13, 2009	Monday, February 2, 2009	Monday, January 19, 2009	
2	Friday, February 20, 2009	Friday, February 6, 2009	Friday, January 23, 2009	
3	Friday, February 27, 2009	Friday, February 13, 2009	Friday, January 30, 2009	
3	Friday, March 6, 2009	Monday, February 23, 2009	Friday, February 6, 2009	
3	Friday, March 13, 2009	Monday, March 2, 2009	Friday, February 13, 2009	
3	Friday, March 20, 2009	Monday, March 9, 2009	Monday, February 23, 2009	
3	Friday, March 27, 2009	Monday, March 16, 2009	Monday, March 2, 2009	
4	Friday, April 3, 2009	Monday, March 23, 2009	Monday, March 9, 2009	
4	Friday, April 10, 2009	Monday, March 30, 2009	Monday, March 16, 2009	
4	Friday, April 17, 2009	Monday, April 6, 2009	Monday, March 23, 2009	
4	Friday, April 24, 2009	Monday, April 13, 2009	Monday, March 30, 2009	
5	Friday, May 1, 2009	Monday, April 20, 2009	Monday, April 6, 2009	
5	Friday, May 8, 2009	Monday, April 27, 2009	Monday, April 13, 2009	
5	Friday, May 15, 2009	Monday, May 4, 2009	Monday, April 20, 2009	
5	Friday, May 22, 2009	Monday, May 11, 2009	Monday, April 27, 2009	
6	Friday, May 29, 2009	Friday, May 15, 2009	Friday, May 1, 2009	
6	Friday, June 5, 2009	Friday, May 22, 2009	Friday, May 8, 2009	
6	Friday, June 12, 2009	Monday, June 1, 2009	Friday, May 15, 2009	
6	Friday, June 19, 2009	Monday, June 8, 2009	Friday, May 22, 2009	
6	Friday, June 26, 2009	Monday, June 15, 2009	Monday, June 1, 2009	
7	Friday, July 3, 2009	Monday, June 22, 2009	Monday, June 8, 2009	
7	Friday, July 10, 2009	Friday, June 26, 2009	Friday, June 12, 2009	
7	Friday, July 17, 2009	Monday, July 6, 2009	Friday, June 19, 2009	
7	Friday, July 24, 2009	Monday, July 13, 2009	Friday, June 26, 2009	
8	Friday, July 31, 2009	Monday, July 20, 2009	Monday, July 6, 2009	
8	Friday, August 7, 2009	Monday, July 27, 2009	Monday, July 13, 2009	
8	Friday, August 14, 2009	Monday, August 3, 2009	Monday, July 20, 2009	
8	Friday, August 21, 2009	Monday, August 10, 2009	Monday, July 27, 2009	
8	Friday, August 28, 2009	Monday, August 17, 2009	Monday, August 3, 2009	
9	Friday, September 4, 2009	Monday, August 24, 2009	Monday, August 10, 2009	Monday, August 17, 2009
9	Friday, September 11, 2009	Friday, August 28, 2009	Friday, August 14, 2009	Friday, August 21, 2009
9	Friday, September 18, 2009	Friday, September 4, 2009	Friday, August 21, 2009	Friday, August 28, 2009
9	Friday, September 25, 2009	Monday, September 14, 2009	Friday, August 28, 2009	Friday, September 4, 2009
10	Friday, October 2, 2009	Monday, September 21, 2009	Friday, September 4, 2009	Monday, September 14, 2009
10	Friday, October 9, 2009	Monday, September 28, 2009	Monday, September 14, 2009	Monday, September 21, 2009
10	Friday, October 16, 2009	Monday, October 5, 2009	Monday, September 21, 2009	Monday, September 28, 2009
10	Friday, October 23, 2009	Monday, October 12, 2009	Monday, September 28, 2009	Monday, October 5, 2009
11	Friday, October 30, 2009	Monday, October 19, 2009	Monday, October 5, 2009	Monday, October 12, 2009
11	Friday, November 6, 2009	Monday, October 26, 2009	Monday, October 12, 2009	Monday, October 19, 2009
11	Friday, November 13, 2009	Monday, November 2, 2009	Monday, October 19, 2009	Monday, October 26, 2009
11	Friday, November 20, 2009	Monday, November 9, 2009	Monday, October 26, 2009	Monday, November 2, 2009
11	Friday, November 27, 2009	Wednesday, November 11, 2009	Wednesday, October 28, 2009	Wednesday, November 4, 2009
12	Friday, December 4, 2009	Wednesday, November 18, 2009	Wednesday, November 4, 2009	Wednesday, November 11, 2009
12	Friday, December 11, 2009	Monday, November 30, 2009	Wednesday, November 11, 2009	Wednesday, November 18, 2009
12	Friday, December 18, 2009	Monday, December 7, 2009	Wednesday, November 18, 2009	Monday, November 30, 2009
12	Friday, December 25, 2009	Friday, December 11, 2009	Wednesday, November 25, 2009	Wednesday, December 2, 2009
12	Friday, January 1, 2010	Wednesday, December 16, 2009	Wednesday, December 2, 2009	Monday, December 7, 2009

\*Effective January 16th flight, 10 business day deadline for completed ads. All prior flights subject to 15 business days.