

A list of some common media rejections and solutions are shown below for your review. If you have any questions regarding your media, please call our Ad Specs Hotline at 800.828.2828 option 7.

Send your physical media (drive, disc or tape) clearly labeled, along with a copy of your contract to:
National CineMedia – Attn: Regional Production – 9110 E. Nichols Ave. #200 – Centennial, CO 80112

Problems:

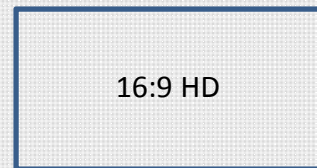
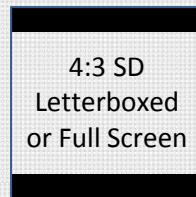
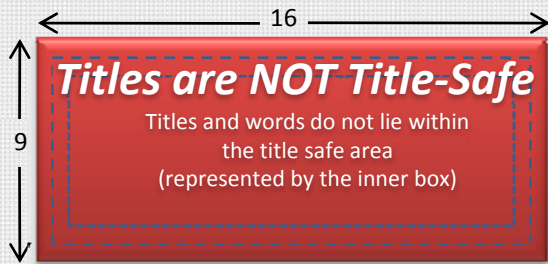
Solutions:

FORMAT ISSUES

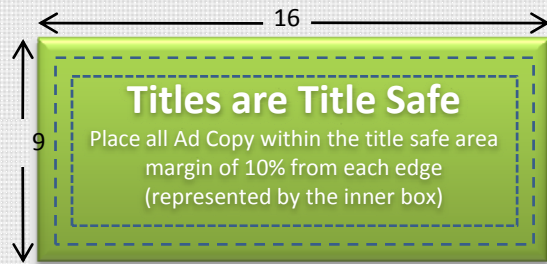
Pillar Boxed Image



Compressed/Low Quality Image



Uncompressed/High Quality Image



MEDIA ISSUES

Player DVD

- The disk is a playable DVD. It can be viewed with your standard consumer DVD player on your TV. This means the video is too compressed for our purposes.

Standard Definition Video on Disk

File Format

- 3rd Party Codec
- Compressed

High-Def Video Options on either:

- Data DVD, Thumb drive or Portable Hard Drive
 - Stand alone data file in a .mov format
 - Uncompressed
- Formatted Tape – HD-D5 , HDCAM or Sony HDV

Standard Definition Video on TAPE ONLY

- DVCAM, MiniDV, DigiBeta or BetaSP

Uncompressed .MOV file

Problems:

Solutions:

Production Set – Up



Interlacing



Digital Hit



Rolling Video



Video Drop Out

- Re-render
- Re-edit
- Check Video Signal & Equipment
- Check Time Code
- Check Frame Rate

Audio

Audio Drop Out (Digi-Beta, D5, Mini DV)
- audio is distorted or cuts out

Check tape for damage
Check audio signal

For more information you may call the AdSpec Hotline at **800.828.2828, option 7**, or visit the following links:

- Additional Specifications: <http://adspecs.ncm.com>
- FAQ's: <http://adspecs.ncm.com/www/html/faq.html>