

2012 Regional Production Creative Deadlines

RED dates are affected by a HOLIDAY

Flight #	Flight Date	Completed Ad (10 Business Days)	NCM Internally Produced Ads (20 Business Days)
1	Friday, December 30, 2011	Wednesday, December 14, 2011	Wednesday, November 30, 2011
1	Friday, January 6, 2012	Wednesday, December 21, 2011	Wednesday, December 7, 2011
1	Friday, January 13, 2012	Wednesday, December 28, 2011	Wednesday, December 14, 2011
1	Friday, January 20, 2012	Monday, January 9, 2012	Wednesday, December 22, 2011
2	Friday, January 27, 2012	Monday, January 16, 2012	Monday, January 2, 2012
2	Friday, February 3, 2012	Monday, January 23, 2012	Monday, January 9, 2012
2	Friday, February 10, 2012	Monday, January 30, 2012	Monday, January 16, 2012
2	Friday, February 17, 2012	Monday, February 6, 2012	Monday, January 23, 2012
3	Friday, February 24, 2012	Friday, February 10, 2012	Friday, January 27, 2012
3	Friday, March 2, 2012	Friday, February 17, 2012	Friday, February 3, 2012
3	Friday, March 9, 2012	Monday, February 27, 2012	Friday, February 10, 2012
3	Friday, March 16, 2012	Monday, March 5, 2012	Friday, February 17, 2012
3	Friday, March 23, 2012	Monday, March 12, 2012	Monday, February 27, 2012
4	Friday, March 30, 2012	Monday, March 19, 2012	Monday, March 5, 2012
4	Friday, April 6, 2012	Monday, March 26, 2012	Monday, March 12, 2012
4	Friday, April 13, 2012	Monday, April 2, 2012	Monday, March 19, 2012
4	Friday, April 20, 2012	Monday, April 9, 2012	Monday, March 26, 2012
5	Friday, April 27, 2012	Monday, April 16, 2012	Monday, April 2, 2012
5	Friday, May 4, 2012	Monday, April 23, 2012	Monday, April 9, 2012
5	Friday, May 11, 2012	Monday, April 30, 2012	Monday, April 16, 2012
5	Friday, May 18, 2012	Monday, May 7, 2012	Monday, April 23, 2012
6	Friday, May 25, 2012	Monday, May 14, 2012	Monday, April 30, 2012
6	Friday, June 1, 2012	Friday, May 18, 2012	Friday, May 4, 2012
6	Friday, June 8, 2012	Friday, May 25, 2012	Friday, May 11, 2012
6	Friday, June 15, 2012	Monday, June 4, 2012	Friday, May 18, 2012
6	Friday, June 22, 2012	Monday, June 11, 2012	Friday, May 25, 2012
7	Friday, June 29, 2012	Monday, June 18, 2012	Monday, June 4, 2012
7	Friday, July 6, 2012	Friday, June 22, 2012	Friday, June 8, 2012
7	Friday, July 13, 2012	Friday, June 29, 2012	Friday, June 15, 2012
7	Friday, July 20, 2012	Monday, July 9, 2012	Friday, June 22, 2012
8	Friday, July 27, 2012	Monday, July 16, 2012	Friday, June 29, 2012
8	Friday, August 3, 2012	Monday, July 23, 2012	Monday, July 9, 2012
8	Friday, August 10, 2012	Monday, July 30, 2012	Monday, July 16, 2012
8	Friday, August 17, 2012	Monday, August 6, 2012	Monday, July 23, 2012
8	Friday, August 24, 2012	Monday, August 13, 2012	Monday, July 30, 2012
9	Friday, August 31, 2012	Monday, August 20, 2012	Monday, August 6, 2012
9	Friday, September 7, 2012	Friday, August 24, 2012	Friday, August 10, 2012
9	Friday, September 14, 2012	Friday, August 31, 2012	Friday, August 17, 2012
9	Friday, September 21, 2012	Monday, September 10, 2012	Friday, August 24, 2012
10	Friday, September 28, 2012	Monday, September 17, 2012	Friday, August 31, 2012
10	Friday, October 5, 2012	Monday, September 24, 2012	Monday, September 10, 2012
10	Friday, October 12, 2012	Monday, October 1, 2012	Monday, September 17, 2012
10	Friday, October 19, 2012	Monday, October 8, 2012	Monday, September 24, 2012
11	Friday, October 26, 2012	Monday, October 15, 2012	Monday, October 1, 2012
11	Friday, November 2, 2012	Monday, October 22, 2012	Monday, October 8, 2012
11	Friday, November 9, 2012	Monday, October 29, 2012	Monday, October 15, 2012
11	Friday, November 16, 2012	Monday, November 5, 2012	Monday, October 22, 2012
11	Friday, November 23, 2012	Thursday, November 8, 2012	Thursday, October 25, 2012
12	Friday, November 30, 2012	Thursday, November 15, 2012	Thursday, November 1, 2012
12	Friday, December 7, 2012	Monday, November 26, 2012	Thursday, November 8, 2012
12	Friday, December 14, 2012	Monday, December 3, 2012	Thursday, November 15, 2012
12	Friday, December 21, 2012	Thursday, December 6, 2012	Wednesday, November 21, 2012
1	Friday, December 29, 2012	Wednesday, December 12, 2012	Wednesday, November 28, 2012